

Key information about funeral planning

Overall, 33% of families had to pay for some or all of their relative's funeral.

One in eight** families

12%



admitted this lack of provision caused them notable financial problems

The average cost of dying in 2018 was



£9,204**

With the Zurich Whole of Life policy, a sum assured of £9,000 would cost per month

50yr* = £14.68

60yr* = £19.63

70yr* = £29.70

£4,271 

is the national average cost of a basic funeral, which includes costs such as the cremation or burial, the minister and funeral director**

£2,872 

is the average amount spent on hiring a professional or solicitor for example**

£2,061 

the total average spent on additional extras such as a memorial, flowers, limousines and the wake**

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Did you know?

Some funeral plans don't provide cover if you die within the first two years – with the Zurich Whole of Life policy your clients are covered as soon as their policy is on risk.

The total cost of dying in 2023 is projected to be

£10,441**



*Quotes are based on non-smoker, single life rates as at March 2019. **SunLife (2018), Cost of Dying Report, sunlife.co.uk/costofdying2018